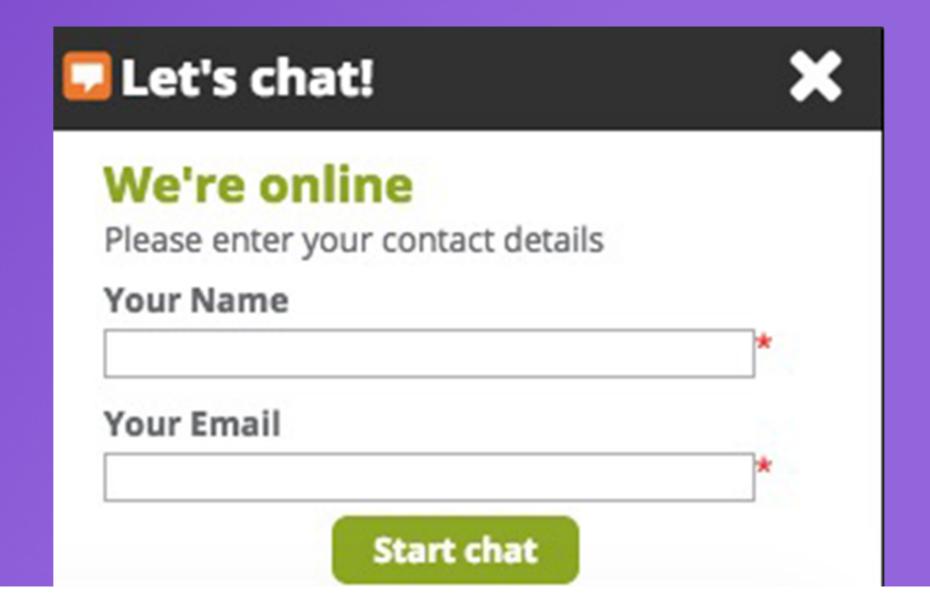


# Live Chat Builds Convenient Connections



Agendize's all-in-one platform packages the most effective and customizable tools a business can use to reach out to its customers.

Using Live Chat allows visitors to easily request information from businesses, while storing records of every interaction in an intuitive dashboard that allows professionals to analyze and understand the responsiveness of their business.

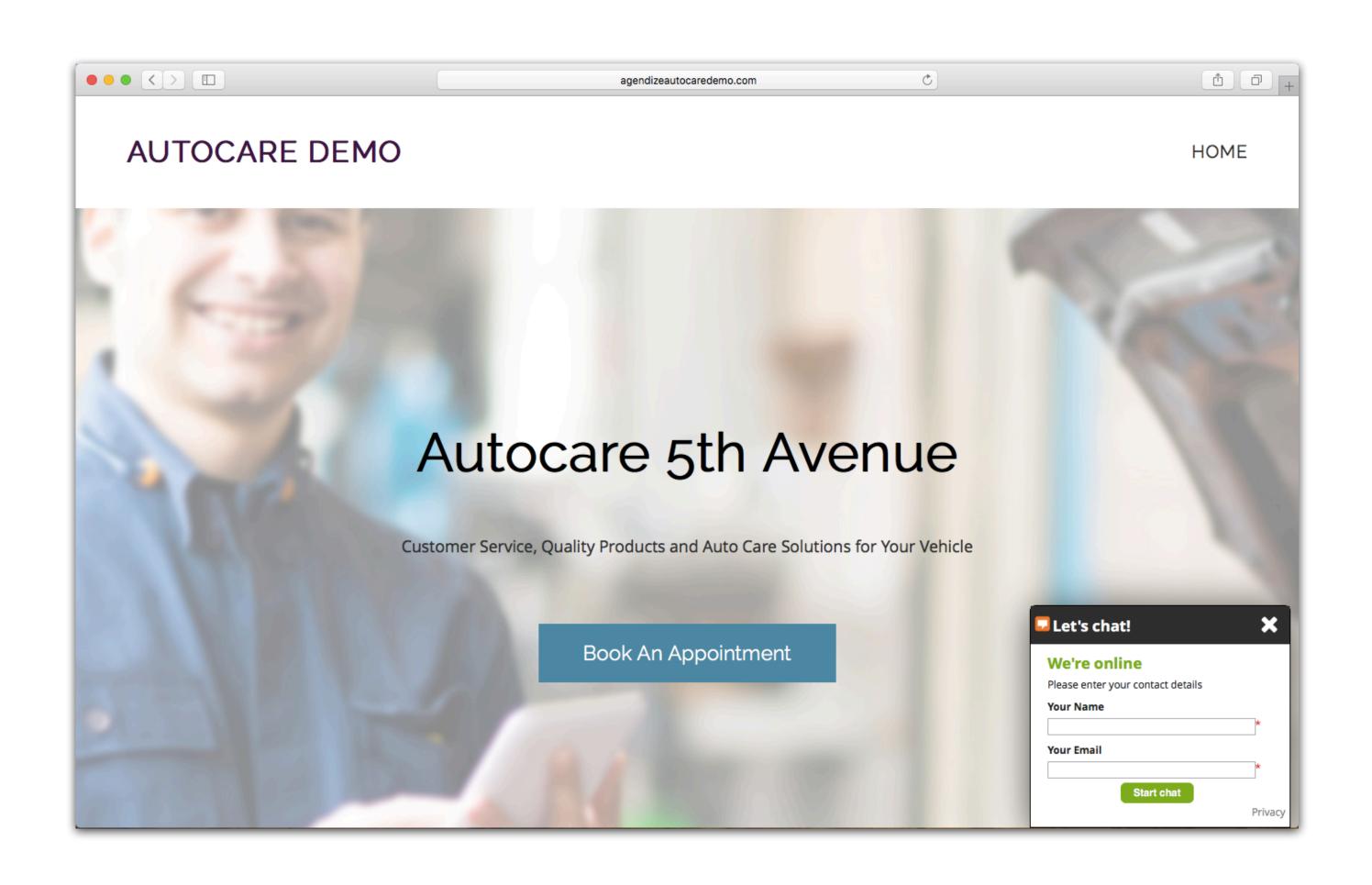
77% of consumers believe Live Chat improves a business' reputation.

Business benefits: Empowers businesses to give visitors a convenient way to connect with them through their website while providing businesses with valuable insights on their visitors

Businesses can add a Live Chat widget to a website with a simple HTML or javascript code.

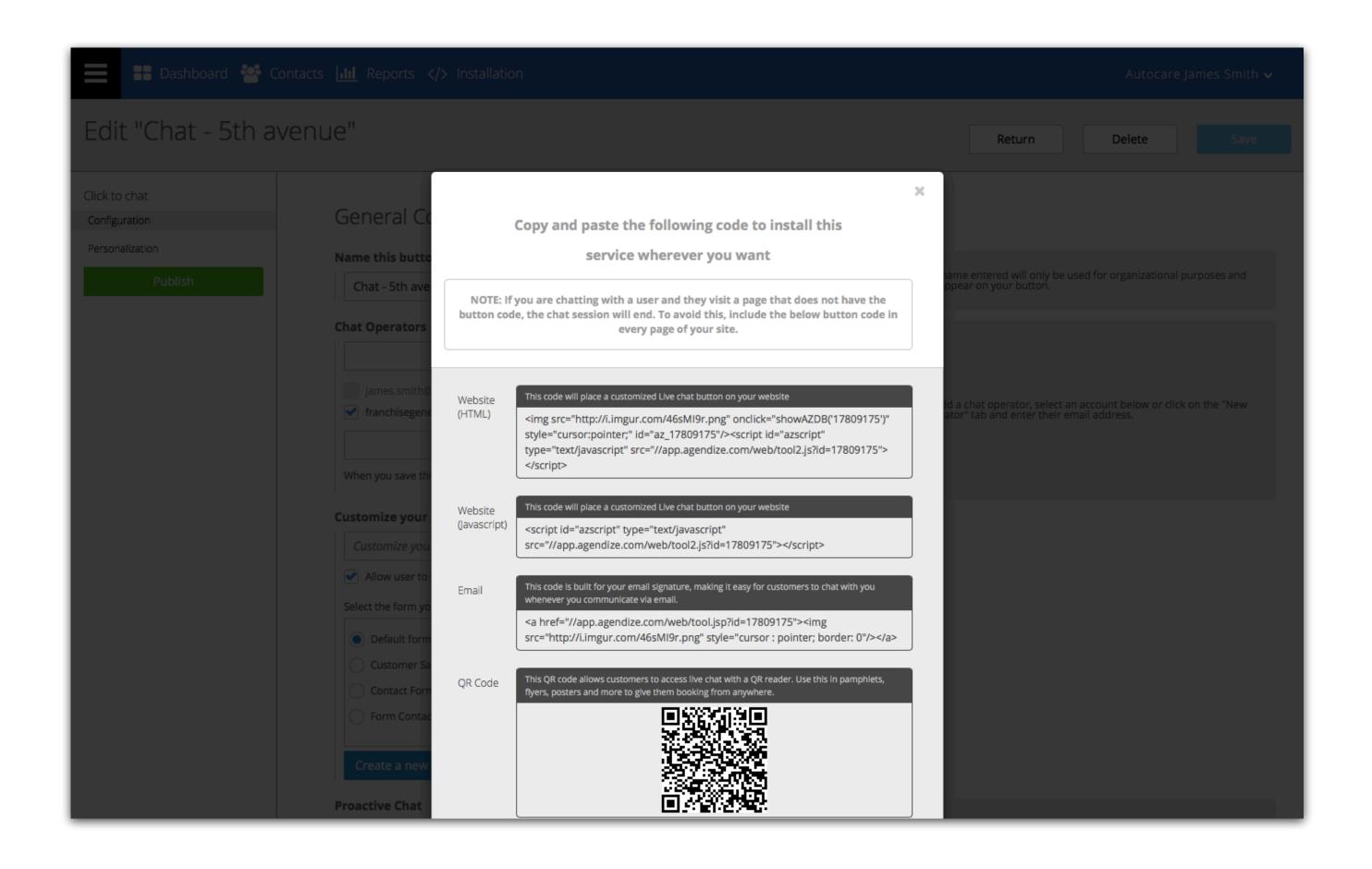
The widget will provide valuable insights 24/7.

- ★ Give to customers a convenient, free way to connect with their business
- ★ Leverage data 24/7 from every chat interaction and get better at serving customers daily! Even after business hours, advanced information about customers can be collected by customising the offline form



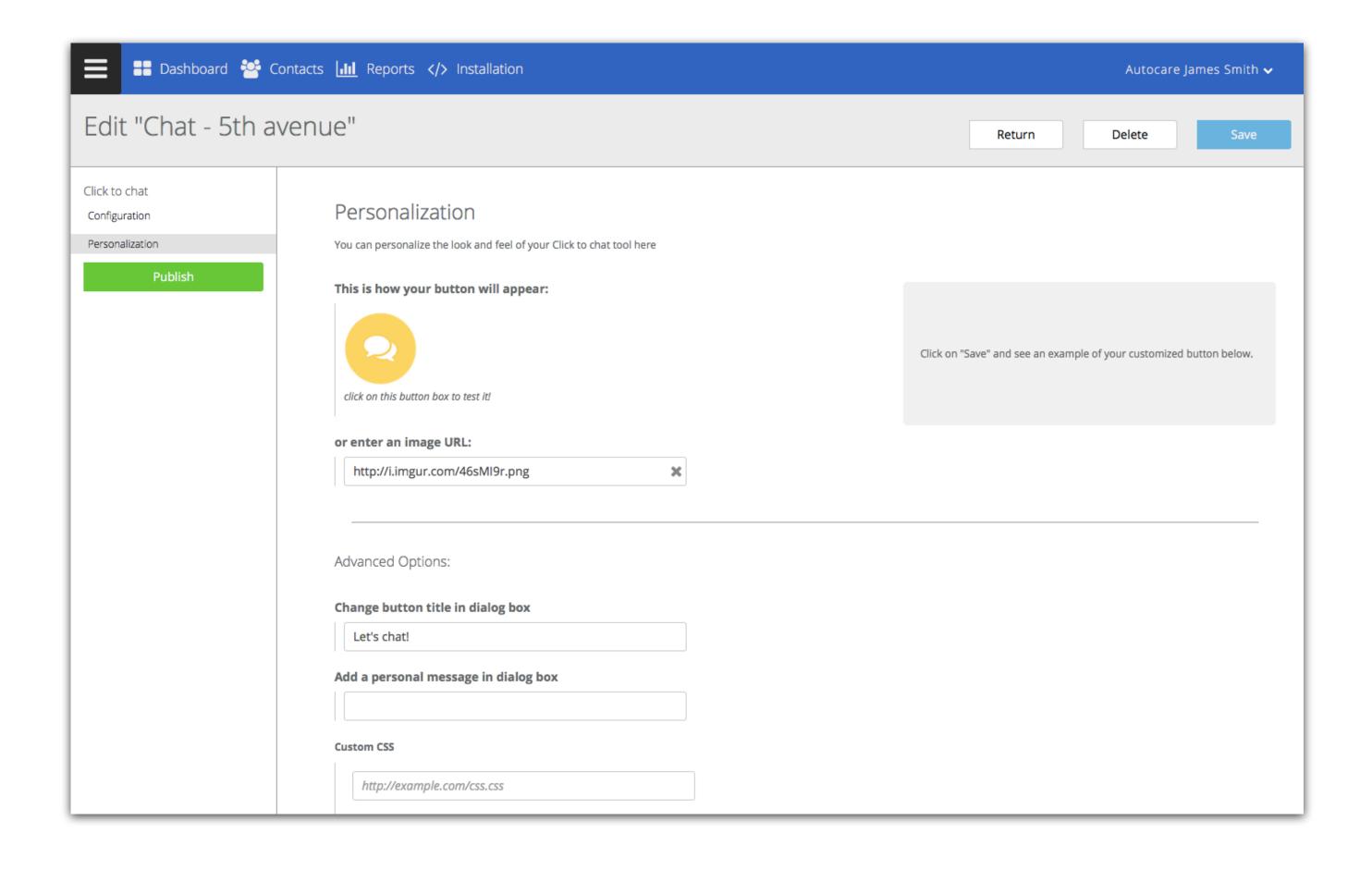
The Live Chat widget can be easily integrated across your online presence (website, email, QR code).

- ★ Generate leads 24/7 throughout your digital presence
- ★ Get leads offline by deploying your widget through a QR code!



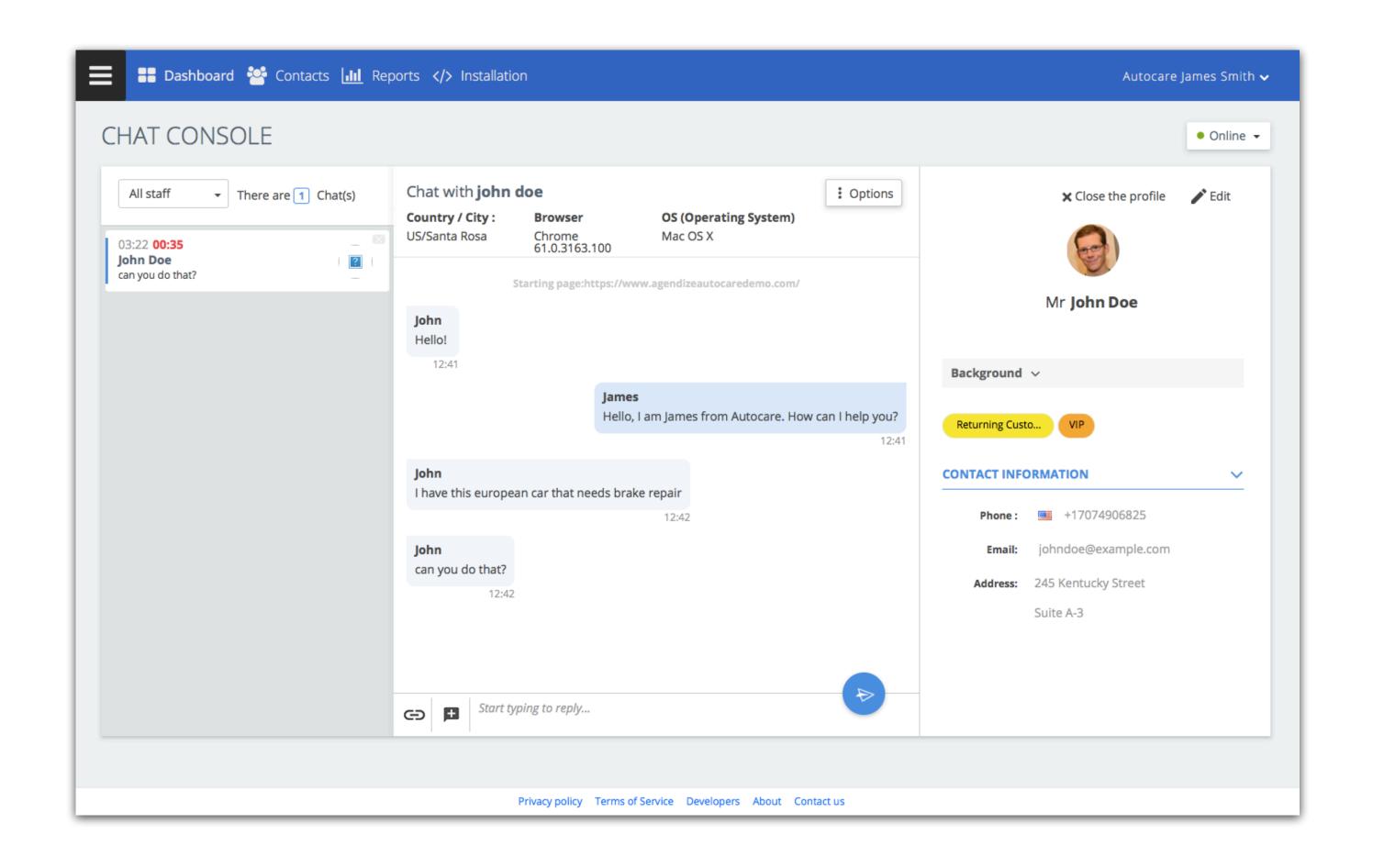
The Live Chat look-and-feel can be customized according to business needs.

- ★ Display a fully personalized widget fitting the company's brand
- ★ Customise the Offline Form to collect advanced information about customers 24/7
- ★ Track the Live Chat widget's performance with Google Analytics
- **★** Manage the number of chat operators



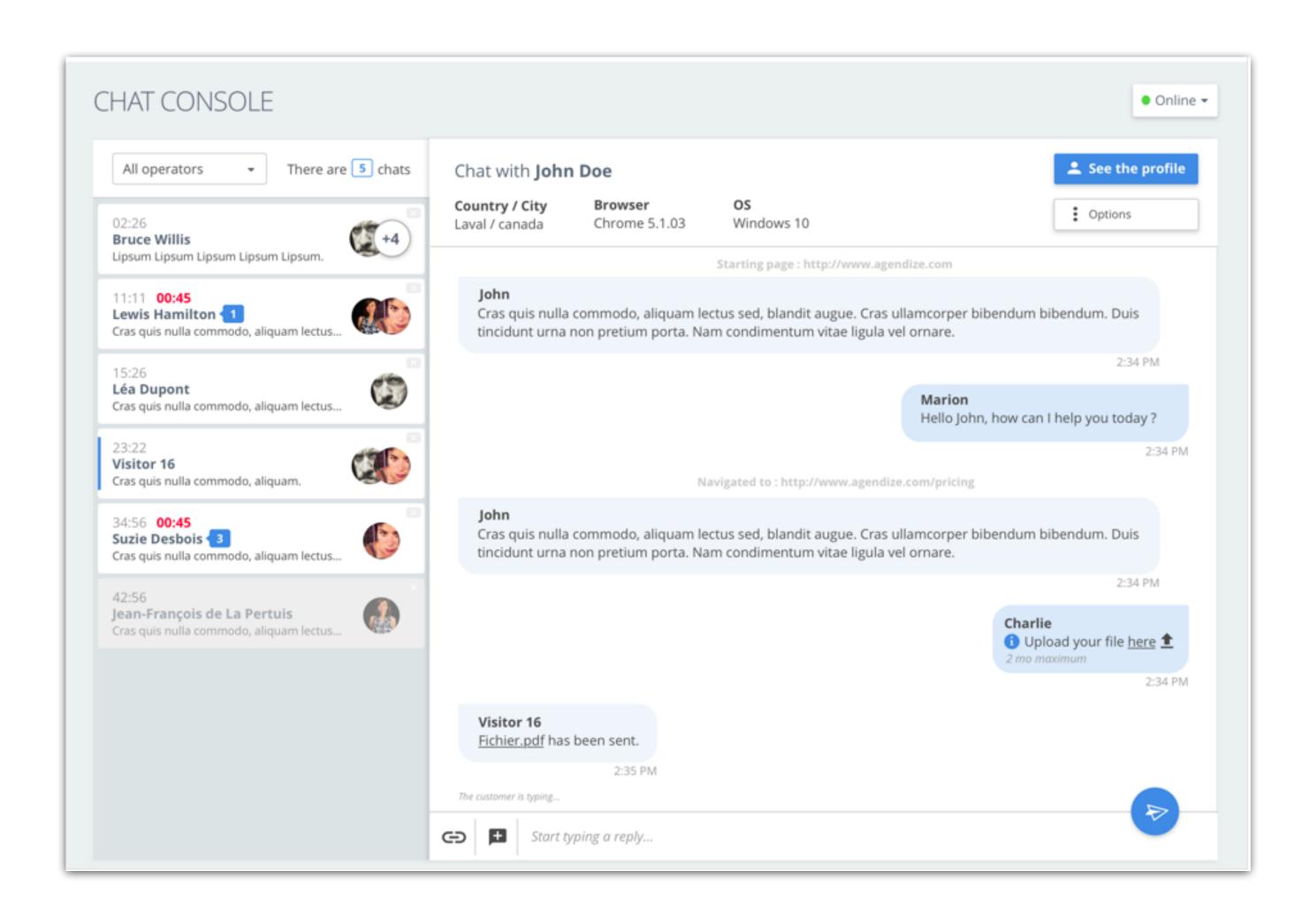
Live Chat increases conversion across a business' website while the email address they register gives businesses a powerful touchpoint to connect with leads.

- ★ Increase your customer satisfaction with direct instant message
- ★ Initiate discussions with your online visitors and convert visitors into leads
- ★ Increase reactivity by communicating with the clients in a convenient and modern way
- ★ Live Chat collects names and emails before a chat starts, so customers and their conversation histories are always saved for later!



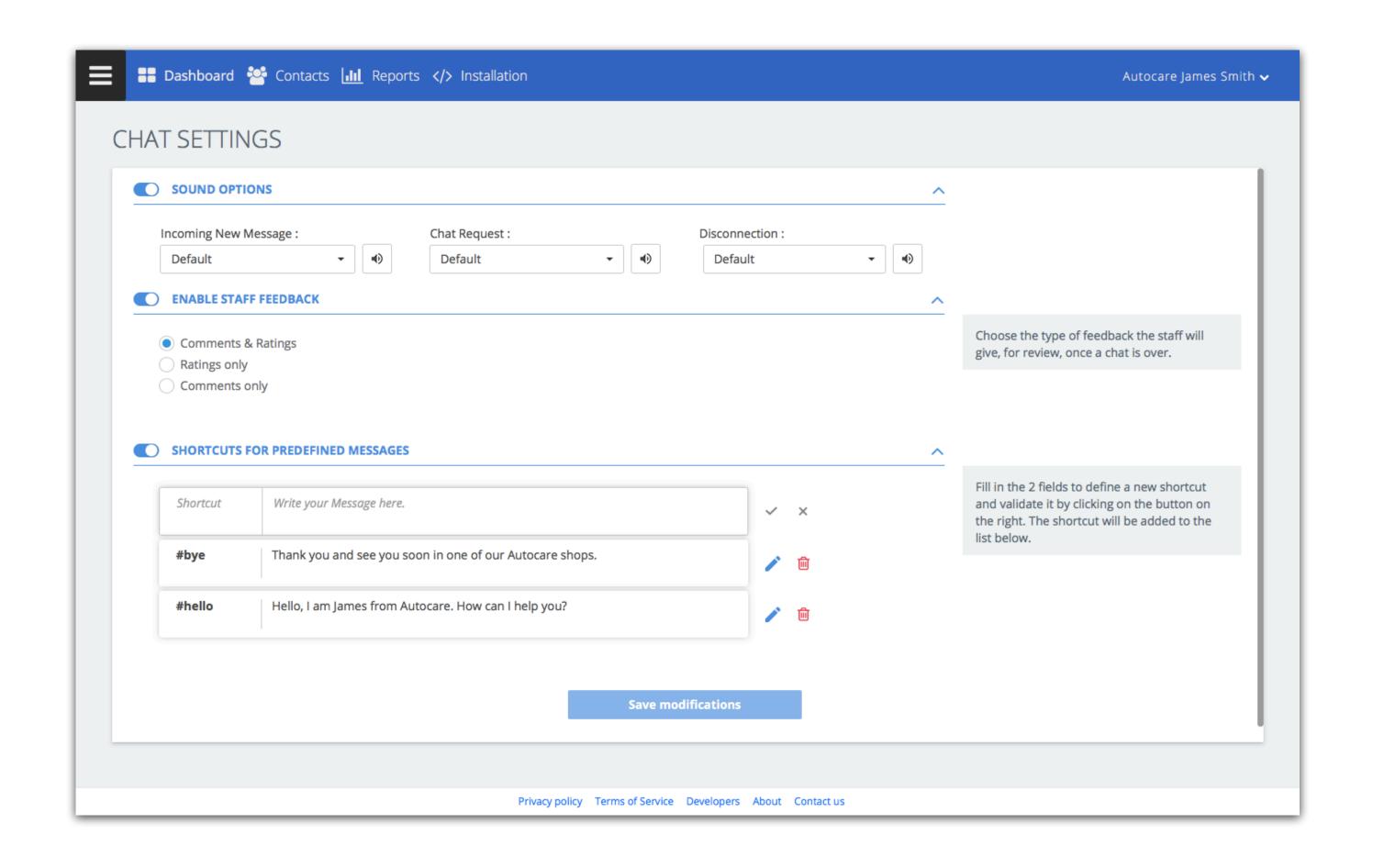
Live Chat increases a business' productivity by enabling the chat operators to manage several conversations at once as well as join group conversation. They can also easily share files with their clients.

- **★** Monitor visitor waiting time with a visual gauge
- ★ Support team members are alerted when new a new chat is initiated, through both audible and visual cues
- **★** Easily identify the page the visitor is viewing while chatting
- ★ Quickly address visitor needs by using shortcuts, the "file sharing" feature or adding an appointment directly from your conversation
- ★ Manage your online/offline status with a simple click
- **★** Be available 24/7 to your visitors thanks to an offline form



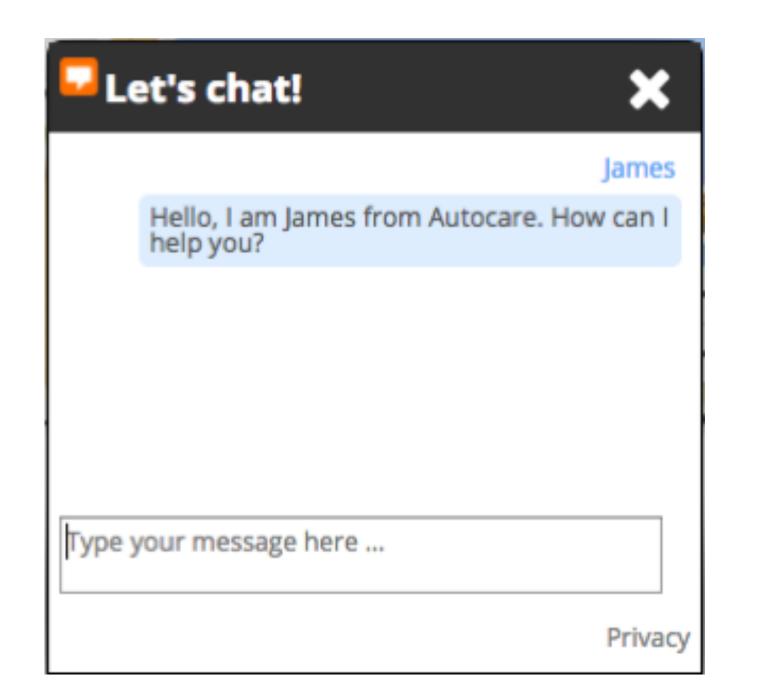
Businesses can set up text shortcuts that make the most sense for their chat operators. Simply type '#' and a reference tag word to send predefined text to your clients. For example, typing '#Thanks' can present as 'Thanks very much for your visit! Have a great day!'

- ★ Increase the responsiveness of your customer service staff and streamline their workflows
- **★** Automate Live Chat interactions while still offering a personalized experience



Businesses can prompt a chat to start after a visitor spends a given amount of time on a web page.

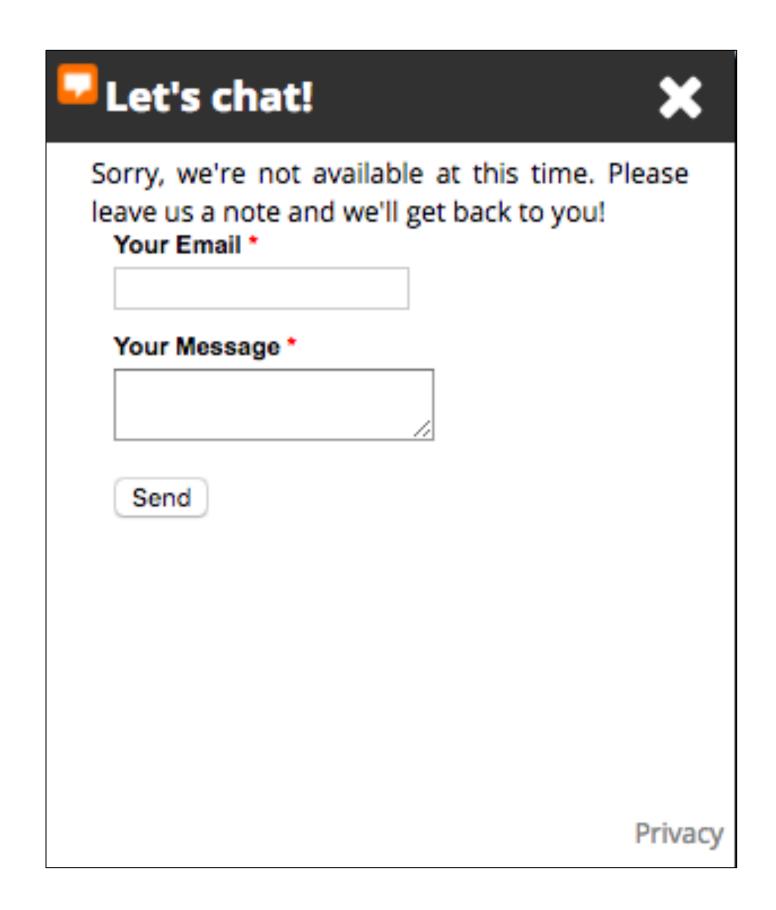
- ★ Increase reactivity by automatically initiating a conversation
- ★ Fit the businesses tone-of-voice by customizing the 'Welcome' message



# Manage your live chat even when you are offline

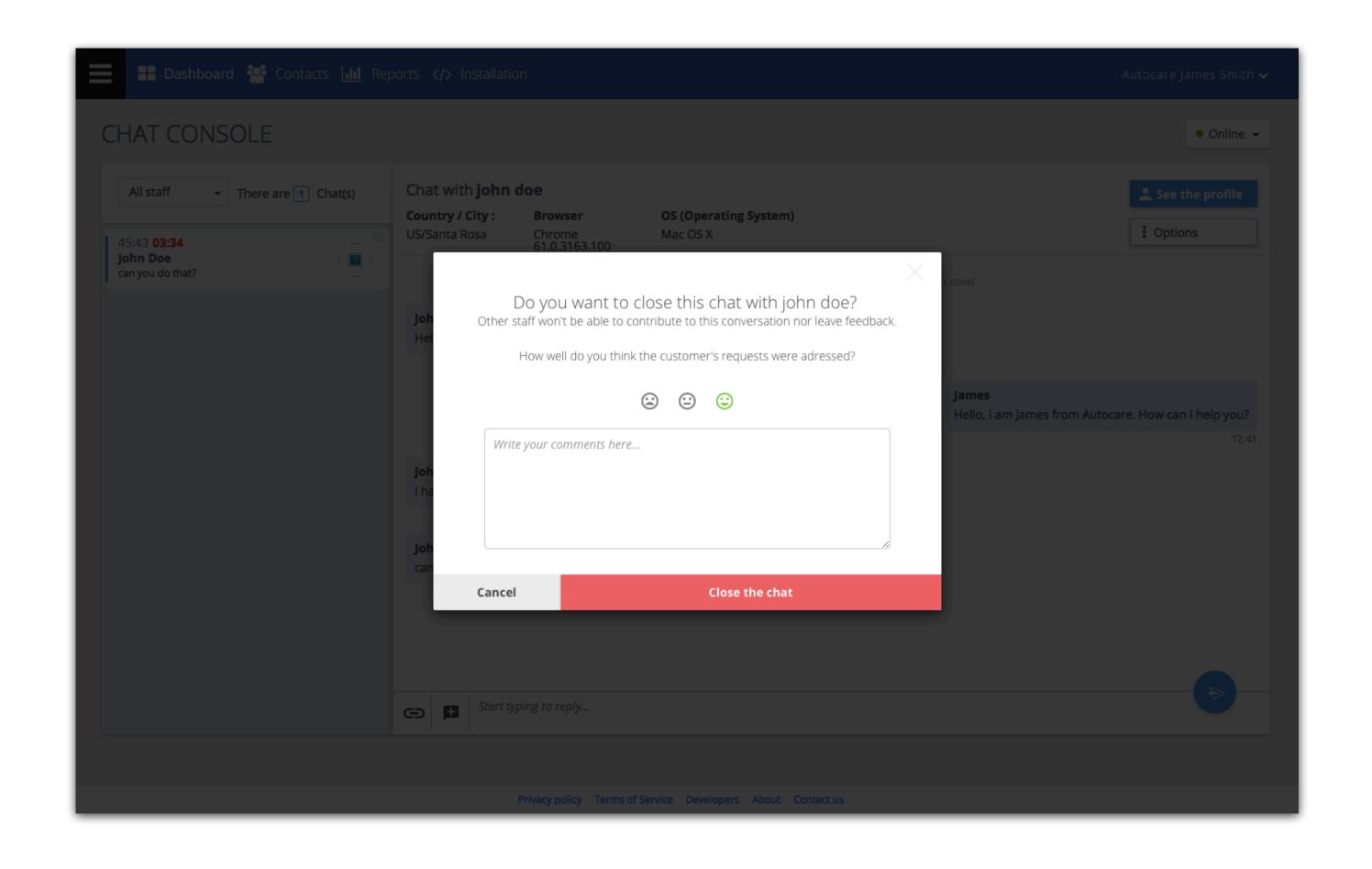
Businesses can collect leads 24/7 by customizing their offline Live Chat form by using the Agendize Form Builder.

- ★ Generate more leads! Even after business hours, advanced information about customers can be collected
- ★ Don't miss a prospect or an important enquiry or message
- ★ Stay available 24/7 to your website visitors



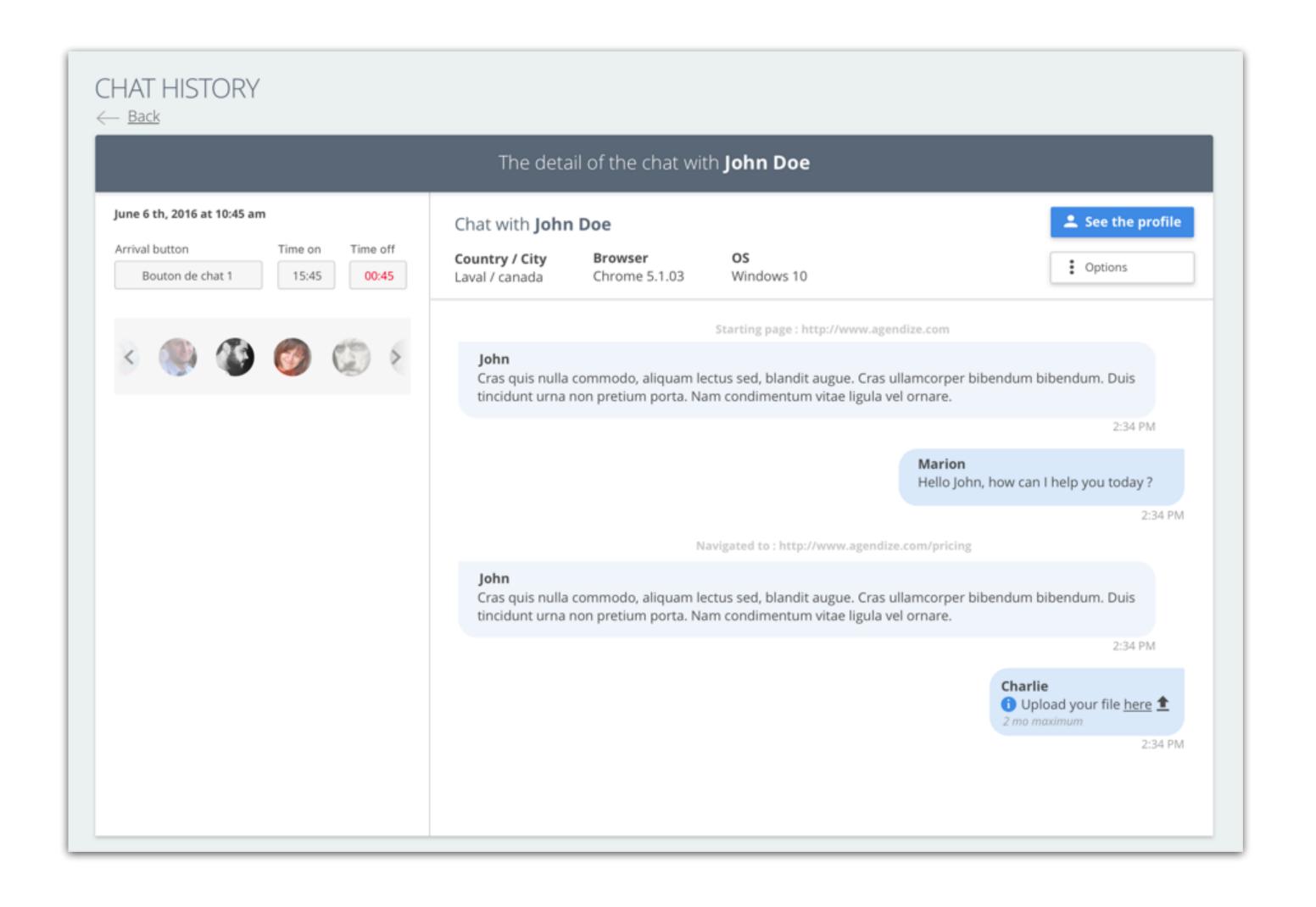
Businesses can leave a comment on each Live
Chat conversation to keep better track of their
activities.

- ★ Customize the form operators will have to fill according to your internal processes
- **★** Keep track of your activities



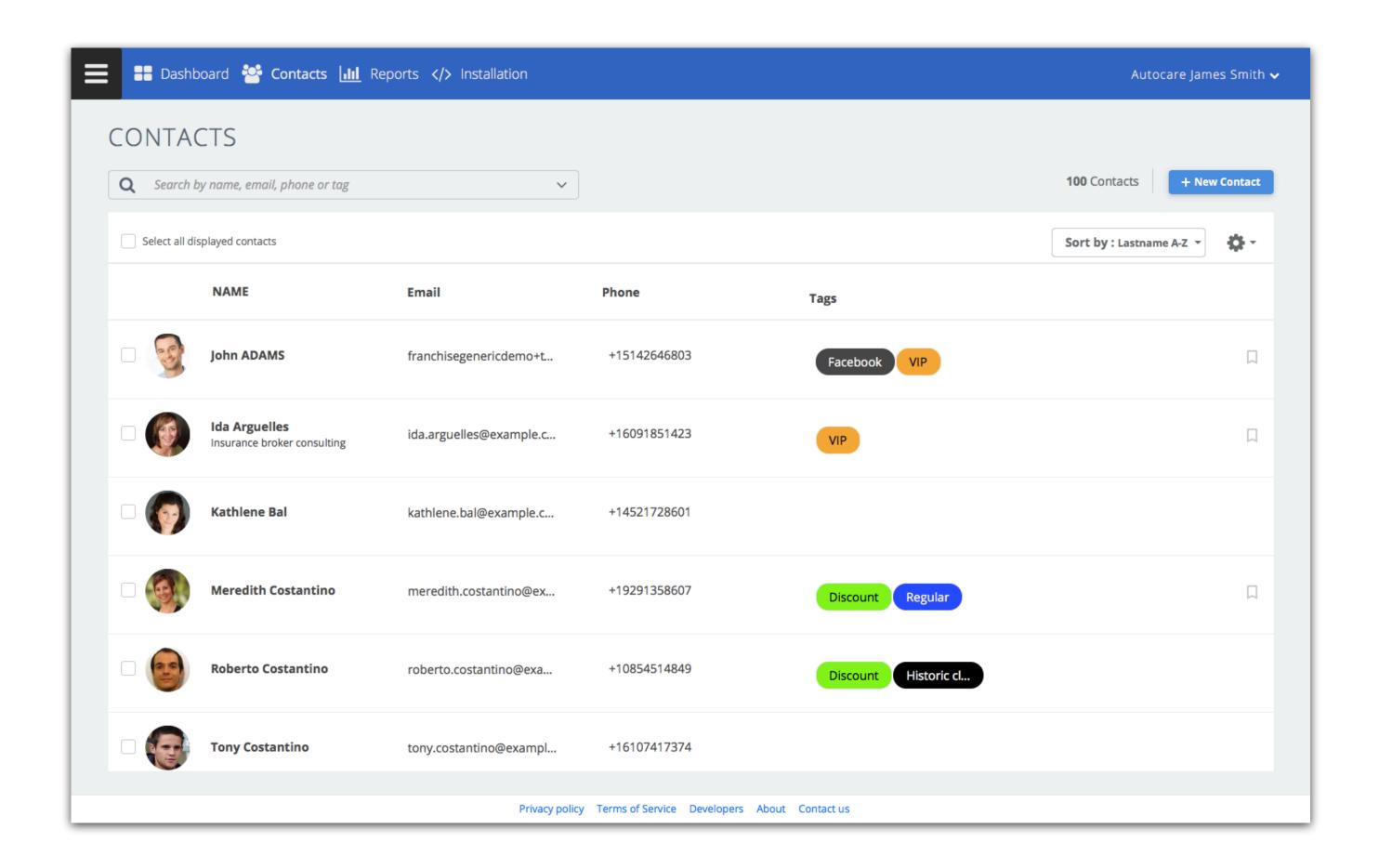
Businesses can review the list of all chat conversations, as well as any offline form responses.

- ★ Monitor how employees communicate with visitors by reviewing all chats afterwards
- ★ Get valuable insights on frequent or unique visitor requests



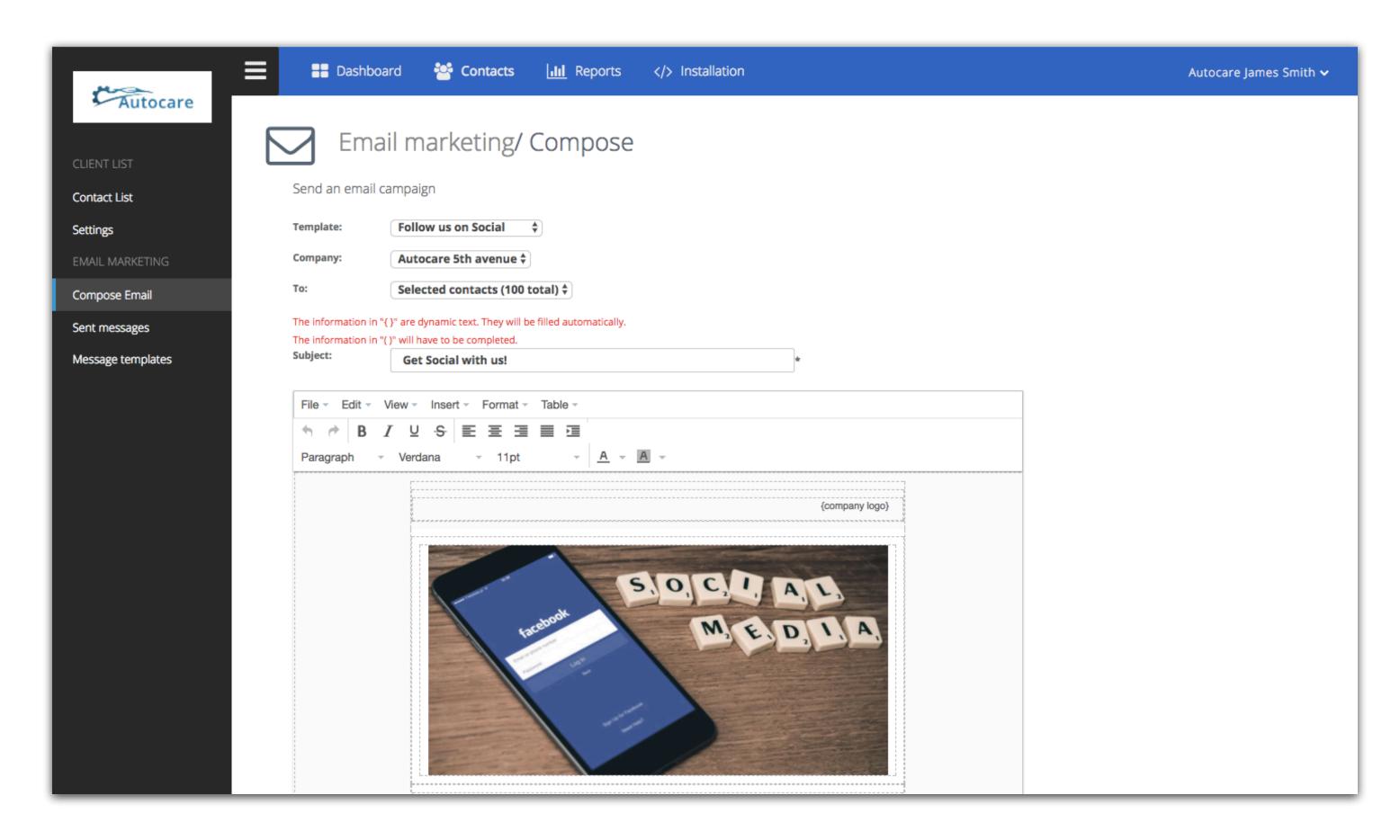
The complete contact management feature lets businesses browse their client list and contact them by email, SMS, or phone call right from their profiles.

- ★ Visitors and customers are even closer to the businesses they love
- ★ Augment business reactivity when contacting visitors or customers
- ★ See all upcoming or past interactions with a visitor at a glance
- ★ Businesses can personalise contact profiles with notes and client tags



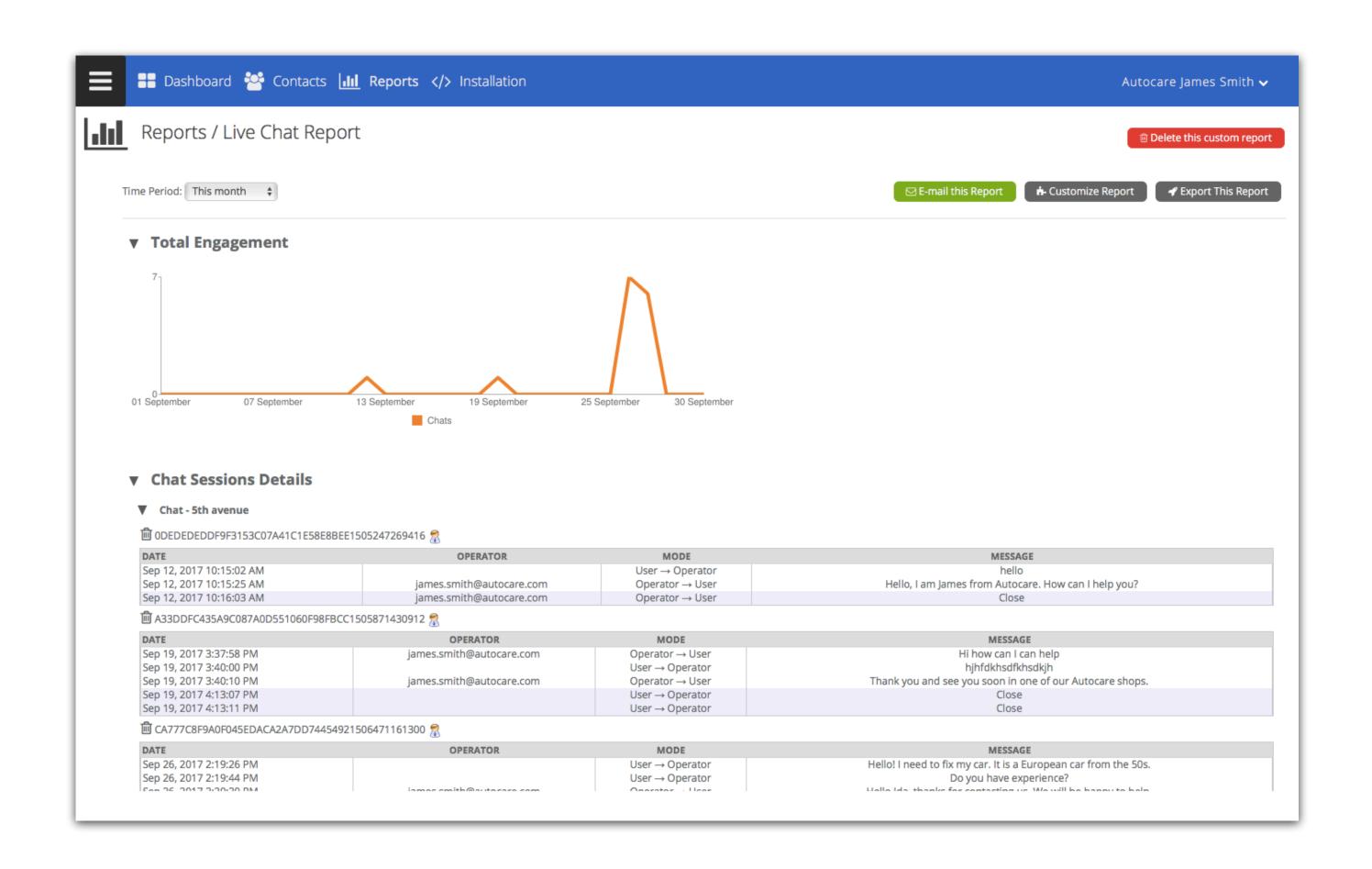
Businesses can email their customers in no time using their own custom templates or Agendize default templates.

- ★ Marketing campaigns can be managed on-the-go
- ★ Increase productivity and reactiveness, and save time writing emails thanks to custom templates
- ★ Target marketing campaigns by sending them to group of customers using profile tags



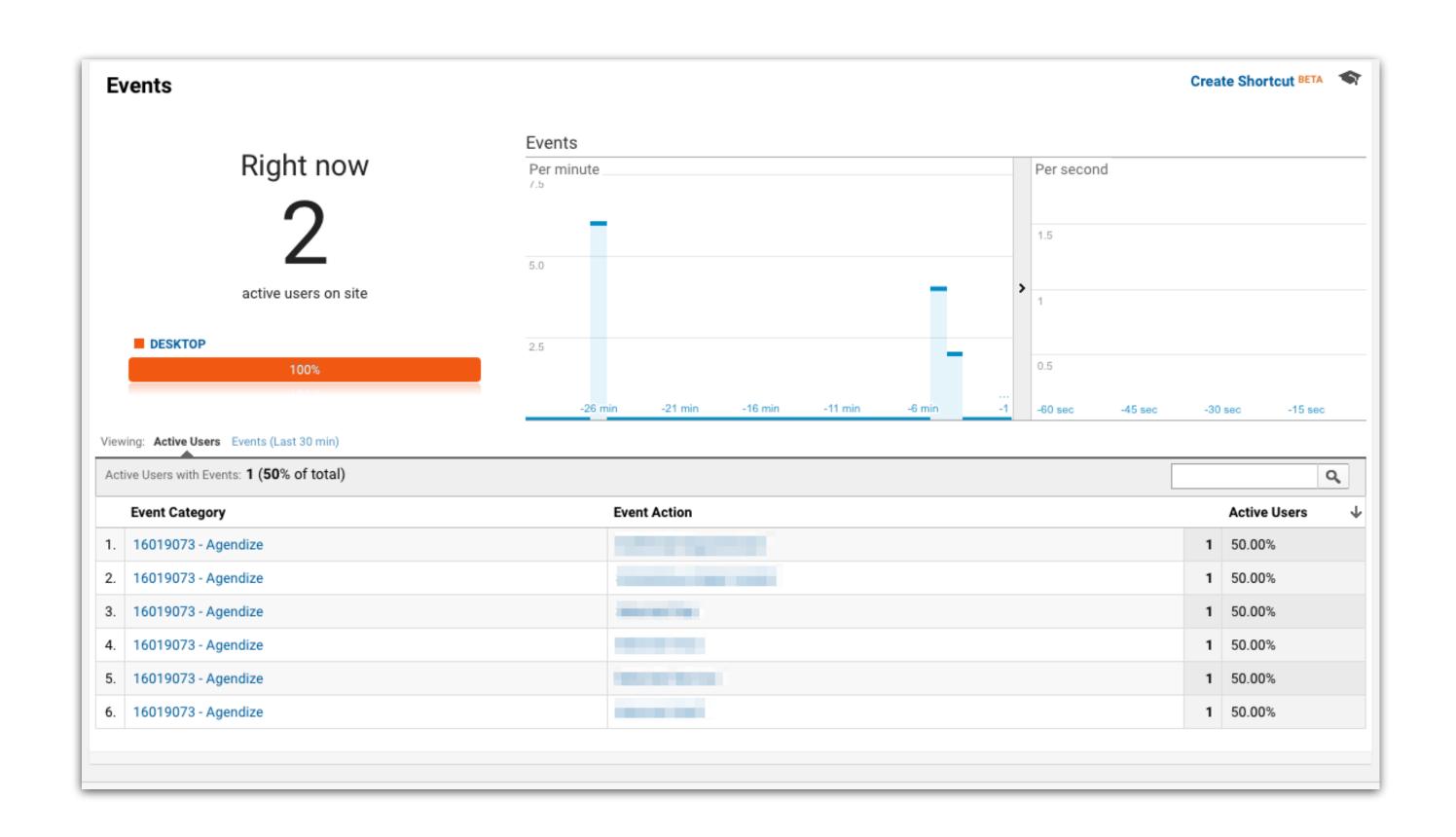
By using Agendize Live Chat, businesses can leverage data from every interaction. For example, the number of chats per operator.

- **★** Analyse and measure chat metrics
- ★ Get valuable insights on responsiveness to improve visitor interactions
- ★ Collect valuable demographic insights on visitors and leads



Businesses can dig deeper into their performances integrating Google Analytics to the chat widget.

- ★ Track widget events in real time: chat opened (either manually by the user or automatically with the proactive mode), chat started
- ★ Set and monitor goals with these events





And many other little things that further enhance a business' everyday operations!

www.agendize.com